

## Lights, Camera, Action! ELO

**ELO Title:** Lights, Camera, Action!

**School:** Windham High School

**Essential Question:** What's involved in broadcasting to the local community?

**Area(s) of Study:** Communications

**Amount of credit earned:** .5 elective credit (one semester)

**Competencies:**

Short description	Full text of competency
Research	Under the direction of the TV Studio and Town Administration staff, student will research potential guests. Student will obtain knowledge of the individual (s) his/her title, and the intent/purpose for the interview. Student will learn how best to research and report on town proposals and events. By the end of the semester, student will have a greater understanding of the town's needs and various professional roles within the community.
Interviewing/Techniques	Student will learn about the techniques and strategies reporters use in broadcasting. Techniques will involve creating scripts, learn how to ask and follow up with questions, and communicate clearly to the interviewee and viewing audience. Comprehensive knowledge of proper camera angles, good posture, facial cues, and maintain control of voice speed, linking technique to the Communications field.
Problem Solving	Transcribe cues from note cards to memorize scripts. Time management involving interview strategies with one or multiple guests. Knowing when to improvise scripts to reach the goal of the interview. Learn how to communicate effectively on and off the camera regarding specific topics of interest.

**Student Activities (up to 10):**

1. Under the direction of Community Partner (s), research who the individual (s) are to be interviewed. Determine the purpose and goal for the interview.
2. View past 'Town Talk' shows to familiarize various styles of interviewing.
3. Discuss with Community Partner interview tips and do's and don't of broadcasting.

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4. Prepare for interviews: create script questions, draft cue cards and practice interviewing, eventually memorizing script.
5. Review questions and concerns with cable studio Program Director and Town Administrator prior to set interview time.
6. Conduct interviews for the local Cable Station; learn how to balance the conversation, time and when to improvise.
7. Become familiar and comfortable with the camera for offsite reporting for town events such as the town fire department's practice burn.
8. Edit footage of travel reports per Cable Studio Director's approval.

**Community Partner:** Local Cable Studio Program Director, Town Administrator, Recreation Department Director

**Community Partner responsibilities in this ELO:**

- Recreation Director and Town Administrator provided student the names of the individuals to be interviewed.
- Town Administrator discussed the purpose of the interviews. Information was shared regarding how the tv show, Town Talk, could generate greater awareness of the needs within the community i.e. warrants proposed and passed for town department needs.
- Town Administrator provided interview techniques such as looking up at the camera, do not mention dates or names without confirmation and not to make sounds while waiting for interviewee responses, just nod.
- Cable Studio Director provided suggestions as to being camera ready; proper posture, dress, camera angles, length of time for interview and rove camera instructions.
- Recreation Director and Town Administrator completed progress assessments as well as daily guidance and interactions with the student.
- All partners were in contact with the ELO coordinator on a biweekly basis and in attendance at the student's final presentation.

**Assessment:**

- Progress meetings with student, Town Administrator, Recreation Director, Cable Studio Director and ELO Coordinator.
- Completion of the student assessment checklist by the Recreation Director.
- ELO Coordinator's visits to the Cable Studio to view student in action.
- Powerpoint of ELO experience and discussion; shared with ELO Coordinator, Community Partners and School Newspaper Editor.

**Connection to student's measurable postsecondary goals (for students with IEPs):**

N/A

**Comments and suggestions for other schools implementing a similar ELO:**

- Connect student to a local tv studio as well as town hall staff.

- Provide an opportunity for student to learn and broaden skills on and off camera. This would include previewing cable shows and news footage of various broadcaster's style and technique. Allow extra time for student to practice on and off camera.
- Encourage and challenge student to be open to new challenges and receptive to constructive feedback.

**Willing to be contacted by another school interested in developing something similar to this?**

No

Yes. If yes, please list contact information:

Holly Londo, Windham High School

603-845-1558 x 5200, hlondo@windhamsd.org

**Supporting material included. List and briefly describe:**

- Roving shot of fire burn, orchestrated and controlled by the Fire Department.
- Powerpoint of the 'Town Talk' cable show. Details of the individual's and purpose for the interview.
- Town Talk video clip with Chief of Police, proposing a warrant article for a new dispatch system, the warrant was passed.
- Mid term assessment completed by Recreation Director.
- ELO pre-approval plan.

**Photos or student work submitted:**

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