

Photojournalism summative

For your summative for the photojournalism unit, you will choose a topic to research and report on, and tell the story using primarily your photographs. Remember to be sure to get permission from any people you photograph.

Expectations:

- You should include 12-15 photos, and you can utilize the captions to add quotes and other details to the story.
- Remember the inverted triangle. Be sure to put the most important information first, and leave the small details until the end – This is different than most types of writing, so make sure to ask questions along the way if you are unsure.
- Photos and the story must mesh and make sense together. The photos should be telling much of the story, with the captions simply complementing them.

Follow the rubric below:

	4	3	2	1
Structure and organization	Story clearly follows the inverted triangle structure of journalism and is easy to follow and understand	Story clearly follows the inverted triangle structure of journalism, and is mostly easy to follow and understand	Story mostly follows the inverted triangle structure of journalism and is mostly easy to follow and understand	Story is unstructured and/or incomplete and difficult to understand
Accuracy	Story and photos give an accurate and thorough account of the story	Story and photos give an accurate and somewhat thorough account of the story	Story and photos give an accurate account of the story, but lacks some depth	Story is inaccurate or incomplete
Photography	Photography aligns with, complements and adds depth to the storyline	Photography aligns with and complements the storyline	Photography relates to the story, but doesn't add much to the storyline	Photography doesn't align with the story or is insufficient